

## **Privacy Policy**

**Effective Date: 01-01-2025**

### **Introduction**

Welcome to [www.echovetsolutions.co.uk](http://www.echovetsolutions.co.uk) ("Website"). This Privacy Policy outlines how Echo Vet Solutions ("Company," "we," "our," or "us") collects, uses, discloses, and protects your personal information when you visit our Website and use our services. By accessing or using our Website, you agree to the terms of this Privacy Policy.

### **Information We Collect**

We may collect the following types of information:

1. **Personal Information:** This includes your name, email address (e.g., [info@echovetsolutions.co.uk](mailto:info@echovetsolutions.co.uk)), phone number, and any other information you provide to us voluntarily.
2. **Usage Data:** This includes information about how you use our Website, such as your IP address, browser type, operating system, referring URLs, and pages viewed.
3. **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to collect and store information about your preferences and activities on our Website.

### **How We Use Your Information**

We use the information we collect for various purposes, including:

1. To provide and maintain our services.
2. To improve and personalize your experience on our Website.
3. To communicate with you, including sending promotional and marketing materials.
4. To respond to your inquiries and provide customer support.
5. To analyze usage patterns and improve our Website and services.
6. To comply with legal obligations and protect our rights.

### **Disclosure of Your Information**

We may share your information with third parties in the following circumstances:

1. **Service Providers:** We may share your information with third-party service providers who assist us in operating our Website and providing our services.
2. **Legal Compliance:** We may disclose your information if required by law or in response to legal requests.
3. **Business Transfers:** In the event of a merger, acquisition, or sale of our business, your information may be transferred to the new owners.

### **Data Security**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, or disclosure. However, no data transmission over the internet or storage system can be guaranteed to be 100% secure.

### **Your Rights**

You have the following rights regarding your personal information:

1. **Access:** You can request access to the personal information we hold about you.
2. **Correction:** You can request corrections to your personal information if it is inaccurate or incomplete.
3. **Deletion:** You can request the deletion of your personal information.
4. **Objection:** You can object to the processing of your personal information for certain purposes.
5. **Data Portability:** You can request a copy of your personal information in a structured, machine-readable format.

To exercise these rights, please contact us at [info@echovetsolutions.co.uk](mailto:info@echovetsolutions.co.uk).

### **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

### **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at [info@echovetsolutions.co.uk](mailto:info@echovetsolutions.co.uk).